

# Business Intelligence and Sector Studies



## **Managing and expanding in overseas markets requires continuous market information and customer intelligence.**

This may be a challenge for companies with limited overseas presence. We help senior managers and decision makers to keep themselves up to date on market information in India and overseas. This can be provided in form of newsletters, alerts or dashboards on a continuous basis. If something significant has happened in the market which can impact company's overseas operations, we can conduct video or audio conference for select group of people. Clients benefit from quicker response time and making customer centric decisions.

International Advisory Council offers well researched snapshots and fact files on some of the most promising sectors globally.